

## **Booking in France**

Market Direction | 2022-09-06 | 18 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Booking players and intermediaries expected a strong recovery in 2022 but will again be disappointed. January and February 2022 held some promising signs in the form of recovery of departures for medium- and long-haul destinations as travellers booked for the summer. However, the war in Ukraine brought a sudden dampener to hopes of substantial revival. Widespread concern over waning purchasing power and political uncertainty leading up to spring's presidential elections resulted in a modest fir...

Euromonitor International's Booking in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Booking market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Booking in France  
Euromonitor International  
October 2022

List Of Contents And Tables

### **BOOKING IN FRANCE**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

2022 is not the year for full rebound in booking in France

Players now jeopardised by loan reimbursement obligations

#### **PROSPECTS AND OPPORTUNITIES**

Internet transaction value to drive growth over the forecast period as domestic tourism leads recovery

Players to focus on more balanced omnichannel strategy and sustainable package holidays

#### **CATEGORY DATA**

Table 1 Booking Sales: Value 2017-2022

Table 2 Business Travel Sales: Value 2017-2022

Table 3 Leisure Travel Sales: Value 2017-2022

Table 4 Travel Intermediaries NBO Company Shares: % Value 2017-2022

Table 5 Forecast Booking Sales: Value 2022-2027

Table 6 Forecast Business Travel Sales: Value 2022-2027

Table 7 Forecast Leisure Travel Sales: Value 2022-2027

CHART 1 Inbound Receipts: 2022-2027

CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027

### **TRAVEL IN FRANCE**

#### **EXECUTIVE SUMMARY**

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

#### **MARKET DATA**

Table 8 Surface Travel Modes Sales: Value 2017-2022

Table 9 Surface Travel Modes Online Sales: Value 2017-2022

Table 10 Forecast Surface Travel Modes Sales: Value 2022-2027

Table 11 Forecast Surface Travel Modes Online Sales: Value 2022-2027

Table 12 In-Destination Spending: Value 2017-2022

Table 13 Forecast In-Destination Spending: Value 2022-2027

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Booking in France

Market Direction | 2022-09-06 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-04
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com