

## **Booking in Croatia**

Market Direction | 2022-10-11 | 16 pages | Euromonitor

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### **Report description:**

After two years of solid sales growth in 2021 and 2022, booking had still not achieved a complete return to pre-COVID-19 sales levels. Certain travel restrictions were still in place throughout 2021, which inhibited growth to some extent, delaying the recovery in earnest of Croatia's travel and tourism industry until 2022. In addition to the limited range of travel and tourism products and services on offer, other factors limiting the rebound of bookings in 2022 included pressure on household in...

Euromonitor International's Booking in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Booking market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### **DISCLAIMER**

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