

Booking in Bulgaria

Market Direction | 2022-10-11 | 16 pages | Euromonitor

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Report description:

Despite the disruption caused by the Omicron variant of Coronavirus (COVID-19) in late 2021 and early 2022, travel intermediaries reported strong revenue growth rates in late 2021, and even better results during the first half of 2022. These performances were due to renewed travel demand by both domestic and international travellers. This trend, which is set to continue throughout 2022, bears witness to the strong recovery of booking following the pandemic-induced slump in the country. It is ant...

Euromonitor International's Booking in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Booking market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Booking in Bulgaria
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List Of Contents And Tables

BOOKING IN BULGARIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pent-up demand stimulates tourism flows as the pandemic situation eases

Business air travel, lodging and experiences and attractions see fast retail value growth in 2022

PROSPECTS AND OPPORTUNITIES

Online booking to grow faster than offline booking as tourists look for convenience and more control over their travel plans

Cruise, packages and mobile travel to record fastest retail value growth over the forecast period

CATEGORY DATA

Table 1 Booking Sales: Value 2017-2022

Table 2 Business Travel Sales: Value 2017-2022

Table 3 Leisure Travel Sales: Value 2017-2022

Table 4 Travel Intermediaries NBO Company Shares: % Value 2017-2022

Table 5 Forecast Booking Sales: Value 2022-2027

Table 6 Forecast Business Travel Sales: Value 2022-2027

Table 7 Forecast Leisure Travel Sales: Value 2022-2027

CHART 1 Inbound Receipts: 2022-2027

CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027

TRAVEL IN BULGARIA

EXECUTIVE SUMMARY

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 8 Surface Travel Modes Sales: Value 2017-2022

Table 9 Surface Travel Modes Online Sales: Value 2017-2022

Table 10 Forecast Surface Travel Modes Sales: Value 2022-2027

Table 11 Forecast Surface Travel Modes Online Sales: Value 2022-2027

Table 12 In-Destination Spending: Value 2017-2022

Table 13 Forecast In-Destination Spending: Value 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

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