

## **Apparel and Footwear in South Africa**

Market Direction | 2023-01-16 | 84 pages | Euromonitor

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### **Report description:**

Apparel and footwear in South Africa experienced a significant decline in demand during the first year of the pandemic, as many non-essential stores were forced to close as part of lockdown measures to control the spread of the virus. Furthermore, limited mobility outside of the home during this time discouraged many consumers from investing in new apparel or footwear, with the exception of more comfortable or athleisure pieces, whilst they were unable to attend the office or socialise. Despite...

Euromonitor International's Apparel and Footwear in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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