

## **Apparel and Footwear in South Africa**

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### **Report description:**

Apparel and footwear in South Africa experienced a significant decline in demand during the first year of the pandemic, as many non-essential stores were forced to close as part of lockdown measures to control the spread of the virus. Furthermore, limited mobility outside of the home during this time discouraged many consumers from investing in new apparel or footwear, with the exception of more comfortable or athleisure pieces, whilst they were unable to attend the office or socialise. Despite...

Euromonitor International's Apparel and Footwear in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Apparel and Footwear in South Africa

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List Of Contents And Tables

### **APPAREL AND FOOTWEAR IN SOUTH AFRICA**

#### **EXECUTIVE SUMMARY**

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

#### **MARKET DATA**

Table 1 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 2 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 7 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 10 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 11 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **WOMENSWEAR IN SOUTH AFRICA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

South Africans continue to seek value-for-money options in unstable economy

Consumers return to purchasing womenswear from bricks-and-mortar stores

The challenging nature of the fashion landscape in South Africa

#### **PROSPECTS AND OPPORTUNITIES**

Local consumers increasingly seek inclusive womenswear

The "work-leisure" fashion trend to gain further momentum

Sustainability is a key concern within womenswear

#### **CATEGORY DATA**

Table 13 Sales of Womenswear by Category: Volume 2017-2022

Table 14 Sales of Womenswear by Category: Value 2017-2022

Table 15 Sales of Womenswear by Category: % Volume Growth 2017-2022

Table 16 Sales of Womenswear by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Womenswear: % Value 2018-2022

Table 18 LBN Brand Shares of Womenswear: % Value 2019-2022

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Table 19 NBO Company Shares of Women's Nightwear: % Value 2018-2022

Table 20 LBN Brand Shares of Women's Nightwear: % Value 2019-2022

Table 21 NBO Company Shares of Women's Outerwear: % Value 2018-2022

Table 22 □LBN Brand Shares of Women's Outerwear: % Value 2019-2022

Table 23 □NBO Company Shares of Women's Swimwear: % Value 2018-2022

Table 24 □LBN Brand Shares of Women's Swimwear: % Value 2019-2022

Table 25 □NBO Company Shares of Women's Underwear: % Value 2018-2022

Table 26 □LBN Brand Shares of Women's Underwear: % Value 2019-2022

Table 27 □Forecast Sales of Womenswear by Category: Volume 2022-2027

Table 28 □Forecast Sales of Womenswear by Category: Value 2022-2027

Table 29 □Forecast Sales of Womenswear by Category: % Volume Growth 2022-2027

Table 30 □Forecast Sales of Womenswear by Category: % Value Growth 2022-2027

## MENSWEAR IN SOUTH AFRICA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Menswear consumers seek value-for-money options in 2022

Men's suits continues to experience declining demand amid casual trends

South Africans increasingly seek sustainable menswear

#### PROSPECTS AND OPPORTUNITIES

Casual wear will remain a relevant trend within menswear

Brands utilise social events to drive growth

Stronger return to bricks-and-mortar stores

#### CATEGORY DATA

Table 31 Sales of Menswear by Category: Volume 2017-2022

Table 32 Sales of Menswear by Category: Value 2017-2022

Table 33 Sales of Menswear by Category: % Volume Growth 2017-2022

Table 34 Sales of Menswear by Category: % Value Growth 2017-2022

Table 35 NBO Company Shares of Menswear: % Value 2018-2022

Table 36 LBN Brand Shares of Menswear: % Value 2019-2022

Table 37 NBO Company Shares of Men's Nightwear: % Value 2018-2022

Table 38 LBN Brand Shares of Men's Nightwear: % Value 2019-2022

Table 39 NBO Company Shares of Men's Outerwear: % Value 2018-2022

Table 40 □LBN Brand Shares of Men's Outerwear: % Value 2019-2022

Table 41 □NBO Company Shares of Men's Swimwear: % Value 2018-2022

Table 42 □LBN Brand Shares of Men's Swimwear: % Value 2019-2022

Table 43 □NBO Company Shares of Men's Underwear: % Value 2018-2022

Table 44 □LBN Brand Shares of Men's Underwear: % Value 2019-2022

Table 45 □Forecast Sales of Menswear by Category: Volume 2022-2027

Table 46 □Forecast Sales of Menswear by Category: Value 2022-2027

Table 47 □Forecast Sales of Menswear by Category: % Volume Growth 2022-2027

Table 48 □Forecast Sales of Menswear by Category: % Value Growth 2022-2027

## CHILDRENSWEAR IN SOUTH AFRICA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Childrenswear remains resilient in 2022 despite inflationary pressures

Consumers continue to seek value-for money childrenswear options

Social media influences advertising of childrenswear

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## PROSPECTS AND OPPORTUNITIES

Change in educational landscape will contribute to further growth of childrenswear

Licensed clothing remains popular, supported by subscription channels

Consumers increasingly seek quality and sustainable childrenswear

## CATEGORY DATA

Table 49 Sales of Childrenswear by Category: Volume 2017-2022

Table 50 Sales of Childrenswear by Category: Value 2017-2022

Table 51 Sales of Childrenswear by Category: % Volume Growth 2017-2022

Table 52 Sales of Childrenswear by Category: % Value Growth 2017-2022

Table 53 NBO Company Shares of Childrenswear: % Value 2018-2022

Table 54 LBN Brand Shares of Childrenswear: % Value 2019-2022

Table 55 Forecast Sales of Childrenswear by Category: Volume 2022-2027

Table 56 Forecast Sales of Childrenswear by Category: Value 2022-2027

Table 57 Forecast Sales of Childrenswear by Category: % Volume Growth 2022-2027

Table 58 □Forecast Sales of Childrenswear by Category: % Value Growth 2022-2027

## SPORTSWEAR IN SOUTH AFRICA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Sportswear remains resilient performer in 2022

South Africans remain active, contributing to further growth of sportswear

Consumers remain brand loyal when purchasing sportswear

### PROSPECTS AND OPPORTUNITIES

Demand for new sportswear collaborations will remain popular over forecast period

Health and wellness to remain a priority, further driving category sales

Consumers resume traditional purchasing habits by purchasing sportswear from physical stores

## CATEGORY DATA

Table 59 Sales of Sportswear by Category: Value 2017-2022

Table 60 Sales of Sportswear by Category: % Value Growth 2017-2022

Table 61 NBO Company Shares of Sportswear: % Value 2018-2022

Table 62 LBN Brand Shares of Sportswear: % Value 2019-2022

Table 63 Distribution of Sportswear by Format: % Value 2017-2022

Table 64 Forecast Sales of Sportswear by Category: Value 2022-2027

Table 65 Forecast Sales of Sportswear by Category: % Value Growth 2022-2027

## JEANS IN SOUTH AFRICA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Consumers favour economy jeans due to rising cost of living

Premium jeans perceived as investment piece offering longevity

Use of materials influences purchasing decisions

### PROSPECTS AND OPPORTUNITIES

Discounts to drive volume sales of premium and super premium jeans

Increasing demand from female consumers for inclusive jeans

Second-hand market attracts eco-conscious consumers

## CATEGORY DATA

Table 66 Sales of Jeans by Category: Volume 2017-2022

Table 67 Sales of Jeans by Category: Value 2017-2022

Table 68 Sales of Jeans by Category: % Volume Growth 2017-2022

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Table 69 Sales of Jeans by Category: % Value Growth 2017-2022  
Table 70 Sales of Men's Jeans by Category: Volume 2017-2022  
Table 71 Sales of Men's Jeans by Category: Value 2017-2022  
Table 72 Sales of Men's Jeans by Category: % Volume Growth 2017-2022  
Table 73 Sales of Men's Jeans by Category: % Value Growth 2017-2022  
Table 74 Sales of Women's Jeans by Category: Volume 2017-2022  
Table 75 □Sales of Women's Jeans by Category: Value 2017-2022  
Table 76 □Sales of Women's Jeans by Category: % Volume Growth 2017-2022  
Table 77 □Sales of Women's Jeans by Category: % Value Growth 2017-2022  
Table 78 □NBO Company Shares of Jeans: % Value 2018-2022  
Table 79 □LBN Brand Shares of Jeans: % Value 2019-2022  
Table 80 □Forecast Sales of Jeans by Category: Volume 2022-2027  
Table 81 □Forecast Sales of Jeans by Category: Value 2022-2027  
Table 82 □Forecast Sales of Jeans by Category: % Volume Growth 2022-2027  
Table 83 □Forecast Sales of Jeans by Category: % Value Growth 2022-2027  
Table 84 □Forecast Sales of Men's Jeans by Category: Volume 2022-2027  
Table 85 □Forecast Sales of Men's Jeans by Category: Value 2022-2027  
Table 86 □Forecast Sales of Men's Jeans by Category: % Volume Growth 2022-2027  
Table 87 □Forecast Sales of Men's Jeans by Category: % Value Growth 2022-2027  
Table 88 □Forecast Sales of Women's Jeans by Category: Volume 2022-2027  
Table 89 □Forecast Sales of Women's Jeans by Category: Value 2022-2027  
Table 90 □Forecast Sales of Women's Jeans by Category: % Volume Growth 2022-2027  
Table 91 □Forecast Sales of Women's Jeans by Category: % Value Growth 2022-2027

#### HOSIERY IN SOUTH AFRICA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Demand for hosiery continues to decline in 2022

A shift in working models contributes to the decline of hosiery

Purchasing hosiery still driven by affordability

##### PROSPECTS AND OPPORTUNITIES

Hosiery considered non-essential and likely to be removed from consumers' budgets

Consumers of hosiery will search for more durable options

Sheer hosiery's growth to be further hampered by hybrid working measures

##### CATEGORY DATA

Table 92 Sales of Hosiery by Category: Volume 2017-2022  
Table 93 Sales of Hosiery by Category: Value 2017-2022  
Table 94 Sales of Hosiery by Category: % Volume Growth 2017-2022  
Table 95 Sales of Hosiery by Category: % Value Growth 2017-2022  
Table 96 NBO Company Shares of Hosiery: % Value 2018-2022  
Table 97 LBN Brand Shares of Hosiery: % Value 2019-2022  
Table 98 Forecast Sales of Hosiery by Category: Volume 2022-2027  
Table 99 Forecast Sales of Hosiery by Category: Value 2022-2027  
Table 100 Forecast Sales of Hosiery by Category: % Volume Growth 2022-2027  
Table 101 □Forecast Sales of Hosiery by Category: % Value Growth 2022-2027

#### APPAREL ACCESSORIES IN SOUTH AFRICA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

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Apparel accessories experiences further decline in 2022 as consumers prioritise expenditure  
South Africans no longer required to wear face masks, slowing sales of other apparel accessories in 2022  
Price-sensitive consumers refrain from spending on non-essential items such as apparel accessories

#### PROSPECTS AND OPPORTUNITIES

Demand for apparel accessories most likely to be driven by promotions

Apparel accessories must adapt to suit changing demands

Consumers return to spending in bricks-and-mortar stores

#### CATEGORY DATA

Table 102 Sales of Apparel Accessories by Category: Volume 2017-2022

Table 103 Sales of Apparel Accessories by Category: Value 2017-2022

Table 104 Sales of Apparel Accessories by Category: % Volume Growth 2017-2022

Table 105 Sales of Apparel Accessories by Category: % Value Growth 2017-2022

Table 106 NBO Company Shares of Apparel Accessories: % Value 2018-2022

Table 107 LBN Brand Shares of Apparel Accessories: % Value 2019-2022

Table 108 Forecast Sales of Apparel Accessories by Category: Volume 2022-2027

Table 109 Forecast Sales of Apparel Accessories by Category: Value 2022-2027

Table 110 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2022-2027

Table 111 □Forecast Sales of Apparel Accessories by Category: % Value Growth 2022-2027

#### FOOTWEAR IN SOUTH AFRICA

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Rate of decline for footwear slows in 2022 in line with greater mobility

Local consumers remain brand loyal in terms of footwear, favouring sports options

Unbranded footwear remains attractive option for price-sensitive consumers

#### PROSPECTS AND OPPORTUNITIES

"Sneaker" culture in South Africa likely to further influence demand for footwear

Illegal imports remain a threat to local production

While physical stores will remain popular for footwear, retail e-commerce is likely to make further gains

#### CATEGORY DATA

Table 112 Sales of Footwear by Category: Volume 2017-2022

Table 113 Sales of Footwear by Category: Value 2017-2022

Table 114 Sales of Footwear by Category: % Volume Growth 2017-2022

Table 115 Sales of Footwear by Category: % Value Growth 2017-2022

Table 116 NBO Company Shares of Footwear: % Value 2018-2022

Table 117 LBN Brand Shares of Footwear: % Value 2019-2022

Table 118 Distribution of Footwear by Format: % Value 2017-2022

Table 119 Forecast Sales of Footwear by Category: Volume 2022-2027

Table 120 Forecast Sales of Footwear by Category: Value 2022-2027

Table 121 □Forecast Sales of Footwear by Category: % Volume Growth 2022-2027

Table 122 □Forecast Sales of Footwear by Category: % Value Growth 2022-2027

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