

Apparel and Footwear in Singapore

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Report description:

The impact of inflation on apparel and footwear in Singapore was relatively moderate in 2022, due to companies' marketing strategies. There was an emphasis on pricing, with offers such as buy-one-get-the-second-half-price, or buy-two-get-one-free driving growth in multiple categories. On average, consumer spending sentiment for fast fashion and ultra-fast fashion is back to the pre-2019 levels, although sales did not quite reach the pre-pandemic level in 2022.

Euromonitor International's Apparel and Footwear in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Apparel and Footwear in Singapore

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List Of Contents And Tables

APPAREL AND FOOTWEAR IN SINGAPORE

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 1 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 2 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 7 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 10 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 11 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

WOMENSWEAR IN SINGAPORE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Hybrid working arrangements help drive sales of loungewear and athleisure clothing

Inbound and outbound tourists help ramp up demand

The rising role of influencers

PROSPECTS AND OPPORTUNITIES

Consumers will head to offices in casual attire as the casualisation trend lingers

Local brands growing to be consumers' top choice

Investments in offline as well as online channels to keep up with changing consumer preferences

CATEGORY DATA

Table 13 Sales of Womenswear by Category: Volume 2017-2022

Table 14 Sales of Womenswear by Category: Value 2017-2022

Table 15 Sales of Womenswear by Category: % Volume Growth 2017-2022

Table 16 Sales of Womenswear by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Womenswear: % Value 2018-2022

Table 18 LBN Brand Shares of Womenswear: % Value 2019-2022

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Table 19 NBO Company Shares of Women's Nightwear: % Value 2018-2022

Table 20 LBN Brand Shares of Women's Nightwear: % Value 2019-2022

Table 21 NBO Company Shares of Women's Outerwear: % Value 2018-2022

Table 22 □LBN Brand Shares of Women's Outerwear: % Value 2019-2022

Table 23 □NBO Company Shares of Women's Swimwear: % Value 2018-2022

Table 24 □LBN Brand Shares of Women's Swimwear: % Value 2019-2022

Table 25 □NBO Company Shares of Women's Underwear: % Value 2018-2022

Table 26 □LBN Brand Shares of Women's Underwear: % Value 2019-2022

Table 27 □Forecast Sales of Womenswear by Category: Volume 2022-2027

Table 28 □Forecast Sales of Womenswear by Category: Value 2022-2027

Table 29 □Forecast Sales of Womenswear by Category: % Volume Growth 2022-2027

Table 30 □Forecast Sales of Womenswear by Category: % Value Growth 2022-2027

MENSWEAR IN SINGAPORE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Despite inflationary pressures, declining prices are seen due to competitive fast fashion

Consumers are eschewing loungewear in favour of relaxed tailoring

Marketers cater to the interest in sustainability by highlighting the materials used

PROSPECTS AND OPPORTUNITIES

Despite expectations of economic downturn, retailers are expanding their reach

High level of fragmentation in menswear due to the desire for novelty

Prospects for gaining brand share abound in menswear

CATEGORY DATA

Table 31 Sales of Menswear by Category: Volume 2017-2022

Table 32 Sales of Menswear by Category: Value 2017-2022

Table 33 Sales of Menswear by Category: % Volume Growth 2017-2022

Table 34 Sales of Menswear by Category: % Value Growth 2017-2022

Table 35 NBO Company Shares of Menswear: % Value 2018-2022

Table 36 LBN Brand Shares of Menswear: % Value 2019-2022

Table 37 NBO Company Shares of Men's Nightwear: % Value 2018-2022

Table 38 LBN Brand Shares of Men's Nightwear: % Value 2019-2022

Table 39 NBO Company Shares of Men's Outerwear: % Value 2018-2022

Table 40 □LBN Brand Shares of Men's Outerwear: % Value 2019-2022

Table 41 □NBO Company Shares of Men's Swimwear: % Value 2018-2022

Table 42 □LBN Brand Shares of Men's Swimwear: % Value 2019-2022

Table 43 □NBO Company Shares of Men's Underwear: % Value 2018-2022

Table 44 □LBN Brand Shares of Men's Underwear: % Value 2019-2022

Table 45 □Forecast Sales of Menswear by Category: Volume 2022-2027

Table 46 □Forecast Sales of Menswear by Category: Value 2022-2027

Table 47 □Forecast Sales of Menswear by Category: % Volume Growth 2022-2027

Table 48 □Forecast Sales of Menswear by Category: % Value Growth 2022-2027

CHILDRENSWEAR IN SINGAPORE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Significant momentum in childrenswear driven by a spate of retailers expanding into the city-state

Parents are wary of purchasing synthetic materials, turning to cotton and linen

The twinning trend declines in popularity

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PROSPECTS AND OPPORTUNITIES

Declining birth rate is not a cause for concern as luxury childrenswear is rapidly growing

Local brands are seeking to drive up engagement and differentiate themselves through licensing and tie-ups

Rapid growth of children translates into a healthy appetite for hand-me-downs and sales of pre-loved clothing

CATEGORY DATA

Table 49 Sales of Childrenswear by Category: Volume 2017-2022

Table 50 Sales of Childrenswear by Category: Value 2017-2022

Table 51 Sales of Childrenswear by Category: % Volume Growth 2017-2022

Table 52 Sales of Childrenswear by Category: % Value Growth 2017-2022

Table 53 NBO Company Shares of Childrenswear: % Value 2018-2022

Table 54 LBN Brand Shares of Childrenswear: % Value 2019-2022

Table 55 Forecast Sales of Childrenswear by Category: Volume 2022-2027

Table 56 Forecast Sales of Childrenswear by Category: Value 2022-2027

Table 57 Forecast Sales of Childrenswear by Category: % Volume Growth 2022-2027

Table 58 □Forecast Sales of Childrenswear by Category: % Value Growth 2022-2027

SPORTSWEAR IN SINGAPORE

KEY DATA FINDINGS

2022 DEVELOPMENTS

New brand entrants strengthen the athleisure trend

Athleisure trend remains strong

Major brands looking to shorten supply chains

PROSPECTS AND OPPORTUNITIES

Physical stores to retain value, despite growth of e-commerce

Unisex sportswear items to see growth

Growing health and wellness trend to contribute to growth in sportswear

CATEGORY DATA

Table 59 Sales of Sportswear by Category: Value 2017-2022

Table 60 Sales of Sportswear by Category: % Value Growth 2017-2022

Table 61 NBO Company Shares of Sportswear: % Value 2018-2022

Table 62 LBN Brand Shares of Sportswear: % Value 2019-2022

Table 63 Distribution of Sportswear by Format: % Value 2017-2022

Table 64 Forecast Sales of Sportswear by Category: Value 2022-2027

Table 65 Forecast Sales of Sportswear by Category: % Value Growth 2022-2027

JEANS IN SINGAPORE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Jeans are back in style

Changing styles, with a move to a more relaxed fit

A decline in department store sales leads to a consolidation of players and diffusion lines

PROSPECTS AND OPPORTUNITIES

Low-rise jeans are making a comeback

Sustainability evident, but takes a back seat as players compete primarily on pricing

Apart from key players, brands are choosing to elect licensed distributors to manage regions

CATEGORY DATA

Table 66 Sales of Jeans by Category: Volume 2017-2022

Table 67 Sales of Jeans by Category: Value 2017-2022

Table 68 Sales of Jeans by Category: % Volume Growth 2017-2022

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Table 69 Sales of Jeans by Category: % Value Growth 2017-2022
 Table 70 Sales of Men's Jeans by Category: Volume 2017-2022
 Table 71 Sales of Men's Jeans by Category: Value 2017-2022
 Table 72 Sales of Men's Jeans by Category: % Volume Growth 2017-2022
 Table 73 Sales of Men's Jeans by Category: % Value Growth 2017-2022
 Table 74 Sales of Women's Jeans by Category: Volume 2017-2022
 Table 75 □Sales of Women's Jeans by Category: Value 2017-2022
 Table 76 □Sales of Women's Jeans by Category: % Volume Growth 2017-2022
 Table 77 □Sales of Women's Jeans by Category: % Value Growth 2017-2022
 Table 78 □NBO Company Shares of Jeans: % Value 2018-2022
 Table 79 □LBN Brand Shares of Jeans: % Value 2019-2022
 Table 80 □Forecast Sales of Jeans by Category: Volume 2022-2027
 Table 81 □Forecast Sales of Jeans by Category: Value 2022-2027
 Table 82 □Forecast Sales of Jeans by Category: % Volume Growth 2022-2027
 Table 83 □Forecast Sales of Jeans by Category: % Value Growth 2022-2027
 Table 84 □Forecast Sales of Men's Jeans by Category: Volume 2022-2027
 Table 85 □Forecast Sales of Men's Jeans by Category: Value 2022-2027
 Table 86 □Forecast Sales of Men's Jeans by Category: % Volume Growth 2022-2027
 Table 87 □Forecast Sales of Men's Jeans by Category: % Value Growth 2022-2027
 Table 88 □Forecast Sales of Women's Jeans by Category: Volume 2022-2027
 Table 89 □Forecast Sales of Women's Jeans by Category: Value 2022-2027
 Table 90 □Forecast Sales of Women's Jeans by Category: % Volume Growth 2022-2027
 Table 91 □Forecast Sales of Women's Jeans by Category: % Value Growth 2022-2027

HOSIERY IN SINGAPORE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Resumption of travel and return to office likely to lead to increased demand

With department stores declining, fragmentation translates into a high brand share for ?others?

An appetite for both premium quality and fast fashion hosiery amongst consumers in Singapore

PROSPECTS AND OPPORTUNITIES

Luxury branding for hosiery is relatively muted, but channel diversification is a possible marketing strategy

Expectations of buoyant growth for hosiery in Singapore in the forecast period

Coloured tights and stockings will see growth

CATEGORY DATA

Table 92 Sales of Hosiery by Category: Volume 2017-2022
 Table 93 Sales of Hosiery by Category: Value 2017-2022
 Table 94 Sales of Hosiery by Category: % Volume Growth 2017-2022
 Table 95 Sales of Hosiery by Category: % Value Growth 2017-2022
 Table 96 NBO Company Shares of Hosiery: % Value 2018-2022
 Table 97 LBN Brand Shares of Hosiery: % Value 2019-2022
 Table 98 Forecast Sales of Hosiery by Category: Volume 2022-2027
 Table 99 Forecast Sales of Hosiery by Category: Value 2022-2027
 Table 100 Forecast Sales of Hosiery by Category: % Volume Growth 2022-2027
 Table 101 □Forecast Sales of Hosiery by Category: % Value Growth 2022-2027

APPAREL ACCESSORIES IN SINGAPORE

KEY DATA FINDINGS

2022 DEVELOPMENTS

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Despite declining sales of face masks, apparel accessories holds firm due to consumer preferences
The growing interest in hijabs and scarves translates into significant growth
Sustainability and the emphasis on a circular economy drive interest in leather and similar materials

PROSPECTS AND OPPORTUNITIES

Cashmere, merino, and wool are entering the local vernacular for apparel accessories in the city-state
Despite declining price points, retailers are seeking to capitalise on bigger basket sizes
Apparel accessories proving to be robust, with the influx of neighbouring Southeast Asian brands

CATEGORY DATA

Table 102 Sales of Apparel Accessories by Category: Volume 2017-2022

Table 103 Sales of Apparel Accessories by Category: Value 2017-2022

Table 104 Sales of Apparel Accessories by Category: % Volume Growth 2017-2022

Table 105 Sales of Apparel Accessories by Category: % Value Growth 2017-2022

Table 106 NBO Company Shares of Apparel Accessories: % Value 2018-2022

Table 107 LBN Brand Shares of Apparel Accessories: % Value 2019-2022

Table 108 Forecast Sales of Apparel Accessories by Category: Volume 2022-2027

Table 109 Forecast Sales of Apparel Accessories by Category: Value 2022-2027

Table 110 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2022-2027

Table 111 □Forecast Sales of Apparel Accessories by Category: % Value Growth 2022-2027

FOOTWEAR IN SINGAPORE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales of formal footwear start to pick up
Easing of travel restrictions helps boost sales
Customisation is a growing trend in footwear

PROSPECTS AND OPPORTUNITIES

The athleisure and casualisation trends are here to stay
Sustainability is an important value for consumers and brands
Players invest in retail stores despite strong e-commerce penetration

CATEGORY DATA

Table 112 Sales of Footwear by Category: Volume 2017-2022

Table 113 Sales of Footwear by Category: Value 2017-2022

Table 114 Sales of Footwear by Category: % Volume Growth 2017-2022

Table 115 Sales of Footwear by Category: % Value Growth 2017-2022

Table 116 NBO Company Shares of Footwear: % Value 2018-2022

Table 117 LBN Brand Shares of Footwear: % Value 2019-2022

Table 118 Distribution of Footwear by Format: % Value 2017-2022

Table 119 Forecast Sales of Footwear by Category: Volume 2022-2027

Table 120 Forecast Sales of Footwear by Category: Value 2022-2027

Table 121 □Forecast Sales of Footwear by Category: % Volume Growth 2022-2027

Table 122 □Forecast Sales of Footwear by Category: % Value Growth 2022-2027

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