

Apparel and Footwear in Hungary

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Report description:

Apparel and footwear in Hungary showed a moderately improved performance in terms of total volume sales growth in 2022, as many consumers were inclined to update their wardrobes as they returned to the office and started regularly socialising outside the home again in line with the easing of the pandemic and the ending of most public health restrictions. However, overall demand was constrained by steep price hikes and the erosion of purchasing power amidst soaring inflation fuelled by the global...

Euromonitor International's Apparel and Footwear in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Multiple factors buoy volume sales of hats/caps

Belts and scarves gain popularity as a low-cost way to update older outfits

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