

Apparel Accessories in South Africa

Market Direction | 2023-01-16 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

When the pandemic initially emerged in South Africa in 2020, demand for many apparel accessories, including belts, gloves and ties, notably declined due to restrictions introduced to control the spread of the virus. Therefore, home seclusion and remote working significantly reduced the need to purchase these accessories. Nevertheless, overall retail volume sales of the category rose in 2020 as consumers purchased reusable fashion face masks under other apparel accessories. With hybrid working me...

Euromonitor International's Apparel Accessories in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Apparel Accessories in South Africa
Euromonitor International
January 2023

List Of Contents And Tables

APPAREL ACCESSORIES IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Apparel accessories experiences further decline in 2022 as consumers prioritise expenditure
South Africans no longer required to wear face masks, slowing sales of other apparel accessories in 2022
Price-sensitive consumers refrain from spending on non-essential items such as apparel accessories

PROSPECTS AND OPPORTUNITIES

Demand for apparel accessories most likely to be driven by promotions
Apparel accessories must adapt to suit changing demands
Consumers return to spending in bricks-and-mortar stores

CATEGORY DATA

Table 1 Sales of Apparel Accessories by Category: Volume 2017-2022
Table 2 Sales of Apparel Accessories by Category: Value 2017-2022
Table 3 Sales of Apparel Accessories by Category: % Volume Growth 2017-2022
Table 4 Sales of Apparel Accessories by Category: % Value Growth 2017-2022
Table 5 NBO Company Shares of Apparel Accessories: % Value 2018-2022
Table 6 LBN Brand Shares of Apparel Accessories: % Value 2019-2022
Table 7 Forecast Sales of Apparel Accessories by Category: Volume 2022-2027
Table 8 Forecast Sales of Apparel Accessories by Category: Value 2022-2027
Table 9 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2022-2027
Table 10 □Forecast Sales of Apparel Accessories by Category: % Value Growth 2022-2027

APPAREL AND FOOTWEAR IN SOUTH AFRICA

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2017-2022
Table 12 Sales of Apparel and Footwear by Category: Value 2017-2022
Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022
Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022
Table 15 NBO Company Shares of Apparel and Footwear: % Value 2018-2022
Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022
Table 17 Distribution of Apparel and Footwear by Format: % Value 2017-2022
Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2022
Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027
Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027
Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

Apparel Accessories in South Africa

Market Direction | 2023-01-16 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-11
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com