

Apparel Accessories in Hong Kong, China

Market Direction | 2023-01-16 | 22 pages | Euromonitor

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Report description:

A fifth wave of COVID-19 affected footfall in stores and sales of apparel accessories in Q1 and Q2 of 2022, driving a return to decline, in line with the performance of overall apparel and footwear. Belts and hats/caps, as wardrobe essentials, observed softer declines compared with most other categories. With the athleisure trend, and more consumers engaging in sports, more people purchased caps and bucket hats to complete their outfit and used them during exercise such as hiking. Also, as the b...

Euromonitor International's Apparel Accessories in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Apparel accessories declines in line with industry performance

Face masks continues to gain traction, with more consumers shifting to reusable masks

Luxury brands see sluggish performances compared with 2021

PROSPECTS AND OPPORTUNITIES

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