

## **Asia-Pacific Kombucha Market Forecast 2023-2032**

Market Report | 2023-01-23 | 167 pages | Inkwood Research

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### **Report description:**

#### **KEY FINDINGS**

The Asia Pacific kombucha market is anticipated to register a CAGR of 15.85% during the forecast period, 2023-2032. The need for natural and organic kombucha and the increasing number of fitness-conscious consumers fuel the region's market growth.

#### **MARKET INSIGHTS**

The Asia Pacific kombucha market growth evaluation includes the assessment of Vietnam, China, Malaysia, India, Thailand, South Korea, Australia & New Zealand, Japan, and Rest of Asia-Pacific. Kombucha has turned into a mainstream beverage in numerous countries, including India, owing to the rising number of health and fitness-conscious consumers. Moreover, the need for drinks with functional advantages further bolsters the kombucha market's revenues across the Indian market.

On the other hand, the increasing numbers of financial endorsements, particularly from Indian manufacturers, also play an essential role in heightened market growth. For instance, Starbucks introduced six different kombucha flavors in 2018, under the label, Evolution Fresh. Besides, the drink is also available in several size varieties. Other kombucha brands in the country's market include Zen Tiger, HappyBooch, Khukrain's Kombucha, and Kombucha, among numerous others. As a result, such factors are expected to drive market growth during the forecast years.

#### **COMPETITIVE INSIGHTS**

Distinguished companies operating in the market include, The Hain Celestial Group Inc, PepsiCo Inc (KeVita Kombucha), GT's Living Foods, Bucha Kombucha, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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