

Wound Care in Germany

Market Direction | 2023-01-10 | 23 pages | Euromonitor

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Report description:

The number of Germans participating in outdoor activities in 2022 has been increasing, thereby supporting demand for wound care such as sticking plasters/adhesive bandages, and gauze, tape and other wound care. This has benefitted the likes of Dermoplast from Paul Hartmann AG, which dominates gauze, tape and other wound care. The company regularly develops new lines of wound care which rapidly gain leading positions in the category. Domestic brands hold significant share as they are trusted by I...

Euromonitor International's Wound Care in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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