

Womenswear in Chile

Market Direction | 2023-01-09 | 26 pages | Euromonitor

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Report description:

Womenswear has been one of the industry's strongest performers in Chile over 2022, along with footwear and sportswear. Although growth is evident across most of the category, women's outerwear is the leader, and is being driven by the versatility of many apparel types in a post-pandemic context, where hybrid working models prevail, and companies requiring a return to the office are relaxing their dress codes.

Euromonitor International's Womenswear in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Womenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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