

Weight Management and Wellbeing in Australia

Market Direction | 2022-11-15 | 25 pages | Euromonitor

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Report description:

Demand for weight management and wellbeing continues to decline in 2022, with the exception of supplement nutrition drinks. Overall, weight management continues to be challenged by perceptions amongst many Australians as being outdated, although current value sales continue to rise in 2022 due to increasing unit prices. Innovation is key, with some products better resonating with younger consumers, particularly, supplement nutrition drinks. These products tend to be associated with better nutrit...

Euromonitor International's Weight Management and Wellbeing in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WEIGHT MANAGEMENT AND WELLBEING IN AUSTRALIA

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