

Vacuum Cleaners in South Africa

Market Direction | 2023-01-12 | 35 pages | Euromonitor

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Report description:

Rising demand for compact and convenient cleaning tools is a major trend contributing to the development of vacuum cleaners in South Africa. Moreover, due to their ergonomic form, these appliances offer significant portability and convenience of use. Vacuum cleaners with greater flexibility can be used to clean cars, pet hair, sofas and rugs. The lack of time available for performing household tasks, including cleaning and organising, especially for those continuing to work remotely, continued t...

Euromonitor International's Vacuum Cleaners in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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