

Travel in the Philippines

Market Direction | 2022-10-10 | 46 pages | Euromonitor

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Report description:

The Philippines experienced one of the world's longest lockdowns during 2020, which led to the country recording one of the steepest declines in terms of tourism flows. After the implementation of a lockdown in March 2020, travel witnessed a gradual rebound towards Q4 when the government allowed the entry of returning Filipinos in time for Christmas. However, this modest recovery came to a sudden halt during 2021 when another ECQ (Enhanced Community Quarantine), which is the strictest form of lo...

Euromonitor International's Travel in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking, Car Rental (Destination), In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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