

Tourism Flows in the Philippines

Market Direction | 2022-10-10 | 26 pages | Euromonitor

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Report description:

As a result of COVID-19 restrictions, inbound arrivals (number of trips) to the Philippines all-but collapsed during 2021. While they rebounded strongly during 2022, inbound arrivals still stood at no more than a quarter of their pre-pandemic level. The country fully re-opened to fully vaccinated tourists from all countries on 1 April 2022.

Euromonitor International's Tourism Flows in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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