

Taiwan in 2040: The Future Demographic

Market Direction | 2022-12-19 | 18 pages | Euromonitor

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Report description:

Depopulation in Taiwan up to 2040 will be driven by natural decrease as already low birth rates fall further and death rates rise. Rapid increases in older groups illustrates the ageing trend which will impact consumer lifestyles and spending habits, as well as putting more pressure on state resources. Despite a shrinking populace, Taiwan should become increasingly appealing as a consumer market due to rising levels of prosperity.

Euromonitor's Taiwan in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lifestyles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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Introduction
Key Findings (1)
Key Findings (2)
Summary
Taiwan and the World in 2040
Population Past, Present and Future
Ageing
Men and Women
Marriage and Divorce
Births and Fertility
Life Expectancy and Deaths
Health
Migration
Diversity
Urbanisation
Population Segmentation

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