

Starchy Roots in Australia

Market Direction | 2023-01-09 | 17 pages | Euromonitor

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Report description:

The pandemic caused a decline in sales for foodservice globally, including in Australia, which negatively impacted sales of starchy roots through foodservice. By contrast, the retail channel experienced an increase in demand, as people were confined at home and spent more time cooking and preparing meals themselves. The increasing retail demand was a positive trend, and helped offset the decline in foodservice both globally and locally. However, in 2022 a slight reversal of this trend is expected...

Euromonitor International's Starchy Roots in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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