

Staple Foods in South Korea

Market Direction | 2023-01-10 | 64 pages | Euromonitor

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Report description:

While healthy retail current value growth is expected for staple foods in 2022, comparable to that seen when the pandemic hit in 2020, retail volume sales are set to see a slower increase than value sales, due to unit price increases. The raw materials used in staple foods, including wheat and oils, which are ingredients for which South Korea heavily relies on imports, have faced steep price increases in response to a complex set of overlapping external factors, such as geopolitics and the weath...

Euromonitor International's Staple Foods in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Staple Foods in South Korea
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List Of Contents And Tables

STAPLE FOODS IN SOUTH KOREA

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel development

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2017-2022

Table 2 Sales of Staple Foods by Category: Value 2017-2022

Table 3 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 4 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 6 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Staple Foods by Format: % Value 2017-2022

Table 9 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 10 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 11 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Baked goods records strong value growth amidst global supply issues

Inflation drives consumers from unpackaged to packaged baked goods

Nostalgia contributes to boosting sales of packaged pastries

PROSPECTS AND OPPORTUNITIES

Continued growth expected for both packaged and unpackaged baked goods

Convenience stores set to perform well

Dessert mixes set to decline, threatened by the rise of competitors

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2017-2022

Table 14 Sales of Baked Goods by Category: Value 2017-2022

Table 15 Sales of Baked Goods by Category: % Volume Growth 2017-2022

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Table 16 Sales of Baked Goods by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Baked Goods: % Value 2018-2022

Table 18 LBN Brand Shares of Baked Goods: % Value 2019-2022

Table 19 Distribution of Baked Goods by Format: % Value 2017-2022

Table 20 Forecast Sales of Baked Goods by Category: Volume 2022-2027

Table 21 Forecast Sales of Baked Goods by Category: Value 2022-2027

Table 22 □Forecast Sales of Baked Goods by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Baked Goods by Category: % Value Growth 2022-2027

BREAKFAST CEREALS IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflation continues to boost value sales of breakfast cereals

Hot cereals is growing, but faces competition

Continuous product innovation further heightens sales of muesli and granola

PROSPECTS AND OPPORTUNITIES

Traditional RTE cereals may lose their strength

Health-consciousness will push children's granola

Additional value will be needed to attract a wider consumer group

CATEGORY DATA

Table 24 Sales of Breakfast Cereals by Category: Volume 2017-2022

Table 25 Sales of Breakfast Cereals by Category: Value 2017-2022

Table 26 Sales of Breakfast Cereals by Category: % Volume Growth 2017-2022

Table 27 Sales of Breakfast Cereals by Category: % Value Growth 2017-2022

Table 28 NBO Company Shares of Breakfast Cereals: % Value 2018-2022

Table 29 LBN Brand Shares of Breakfast Cereals: % Value 2019-2022

Table 30 Distribution of Breakfast Cereals by Format: % Value 2017-2022

Table 31 Forecast Sales of Breakfast Cereals by Category: Volume 2022-2027

Table 32 Forecast Sales of Breakfast Cereals by Category: Value 2022-2027

Table 33 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2022-2027

Table 34 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2022-2027

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Value sales spike in processed meat, seafood and alternatives to meat

Poultry continues to gain popularity on the back of the high protein trend

New products in meat and seafood substitutes in South Korea

PROSPECTS AND OPPORTUNITIES

Constant growth expected on the back of diverse eating occasions

Tofu needs a new growth factor to avoid declining sales over the forecast period

Meat and seafood substitutes will gain momentum if product innovation is supported

CATEGORY DATA

Table 35 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022

Table 39 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2017-2022

Table 40 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2017-2022

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Table 41 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2017-2022
 Table 42 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2017-2022
 Table 43 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2017-2022
 Table 44 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022
 Table 45 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022
 Table 46 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2017-2022
 Table 47 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027
 Table 48 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

PROCESSED FRUIT AND VEGETABLES IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflation boosts value sales of processed fruit and vegetables
 Frozen processed potatoes returns to foodservice volume growth
 Frozen processed vegetables has potential, backed by price competitiveness

PROSPECTS AND OPPORTUNITIES

Varied sales patterns expected in retail and foodservice in different categories
 Health and wellness drives rising demand for snack packs of shelf-stable fruit
 Stagnation expected in frozen processed potatoes and vegetables

CATEGORY DATA

Table 49 Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022
 Table 50 Sales of Processed Fruit and Vegetables by Category: Value 2017-2022
 Table 51 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022
 Table 52 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022
 Table 53 NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022
 Table 54 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022
 Table 55 Distribution of Processed Fruit and Vegetables by Format: % Value 2017-2022
 Table 56 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027
 Table 57 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027
 Table 58 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027
 Table 59 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

RICE, PASTA AND NOODLES IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Overall rice, pasta and noodles continues to grow in value terms
 Consumers are increasingly seeking more value, turning to microwave rice
 Healthy eating trend drives demand for instant noodles that are not fried

PROSPECTS AND OPPORTUNITIES

Ready meals will be more of a threat in rice, pasta and noodles
 Differentiation is becoming more important in instant noodles
 Metaverse is adopted as a marketing tool to approach generation Z

CATEGORY DATA

Table 60 Sales of Rice, Pasta and Noodles by Category: Volume 2017-2022
 Table 61 Sales of Rice, Pasta and Noodles by Category: Value 2017-2022
 Table 62 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2017-2022
 Table 63 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2017-2022
 Table 64 Sales of Instant Noodles by Leading Flavours: Rankings 2017-2022
 Table 65 NBO Company Shares of Rice, Pasta and Noodles: % Value 2018-2022

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Table 66	LBN Brand Shares of Rice, Pasta and Noodles: % Value 2019-2022
Table 67	NBO Company Shares of Rice: % Value 2018-2022
Table 68	LBN Brand Shares of Rice: % Value 2019-2022
Table 69	NBO Company Shares of Pasta: % Value 2018-2022
Table 70	LBN Brand Shares of Pasta: % Value 2019-2022
Table 71	NBO Company Shares of Noodles: % Value 2018-2022
Table 72	LBN Brand Shares of Noodles: % Value 2019-2022
Table 73	Distribution of Rice, Pasta and Noodles by Format: % Value 2017-2022
Table 74	Distribution of Rice by Format: % Value 2017-2022
Table 75	Distribution of Pasta by Format: % Value 2017-2022
Table 76	Distribution of Noodles by Format: % Value 2017-2022
Table 77	Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2022-2027
Table 78	Forecast Sales of Rice, Pasta and Noodles by Category: Value 2022-2027
Table 79	Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2022-2027
Table 80	Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2022-2027

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