

## **Sportswear in Thailand**

Market Direction | 2023-01-09 | 20 pages | Euromonitor

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### **Report description:**

Sales of sportswear plummeted in 2020 following the outbreak of COVID-19 with the lack of tourism and home seclusion having a major impact. With restrictions remaining in place across much of 2021 sales of sportswear saw only a muted recovery in 2021, but the situation in 2022 was significantly better. Thailand finally reopened its borders in February 2022, while schools reopened in May and sport and social events also returned. This included the return of running events and competitions, among...

Euromonitor International's Sportswear in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Sportswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Summary 1 Research Sources

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