

Sportswear in Thailand

Market Direction | 2023-01-09 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Sales of sportswear plummeted in 2020 following the outbreak of COVID-19 with the lack of tourism and home seclusion having a major impact. With restrictions remaining in place across much of 2021 sales of sportswear saw only a muted recovery in 2021, but the situation in 2022 was significantly better. Thailand finally reopened its borders in February 2022, while schools reopened in May and sport and social events also returned. This included the return of running events and competitions, among...

Euromonitor International's Sportswear in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Sportswear in Thailand
Euromonitor International
January 2023

List Of Contents And Tables

SPORTSWEAR IN THAILAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Return of sporting activities boosts demand for sportswear

Sales of sportswear are thriving as tourists return

Competition heats up as players are attracted by the potential of sportswear

PROSPECTS AND OPPORTUNITIES

More brands set to enter sportswear

Aggressive competition expected as demand grows

Sustainability gaining attention

CATEGORY DATA

Table 1 Sales of Sportswear by Category: Value 2017-2022

Table 2 Sales of Sportswear by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Sportswear: % Value 2018-2022

Table 4 LBN Brand Shares of Sportswear: % Value 2019-2022

Table 5 Distribution of Sportswear by Format: % Value 2017-2022

Table 6 Forecast Sales of Sportswear by Category: Value 2022-2027

Table 7 Forecast Sales of Sportswear by Category: % Value Growth 2022-2027

APPAREL AND FOOTWEAR IN THAILAND

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 8 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 9 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 10 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 11 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 13 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 14 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 15 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 16 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 17 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 18 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

Table 19 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Sportswear in Thailand

Market Direction | 2023-01-09 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €825.00 |
| | Multiple User License (1 Site) | €1650.00 |
| | Multiple User License (Global) | €2475.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2026-02-11"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com