

Sportswear in Chile

Market Direction | 2023-01-09 | 19 pages | Euromonitor

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Report description:

Sportswear is the strongest performer within Chilean apparel and footwear in current value sales terms in 2022. While higher prices amid inflationary pressures are supporting further value growth, overall demand remains positive due to the growing interest of Chileans in practising sports and outdoor activities following the easing of COVID-19 restrictions. Sports such as biking, trekking, running and cross fit are now popular activities amongst the weekly routines of Chileans and are supporting...

Euromonitor International's Sportswear in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Heightened sales of sportswear through retail e-commerce

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