

Sportswear in Austria

Market Direction | 2023-01-10 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Sportswear continued its recovery in 2022 recording double-digit growth in current value terms. The reopening of stores and increased mobility following the easing of restrictions were the main reasons behind the category's strong performance. Austria is a sporty country, with its residents participating in a wide variety of sport and outdoor activities. Being a small country with easy access to the Alpine mountains, skiing and mountaineering are very popular with consumers in Austria. Skiing is...

Euromonitor International's Sportswear in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Sportswear in Austria
Euromonitor International
January 2023

List Of Contents And Tables

SPORTSWEAR IN AUSTRIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sportswear bounces back as consumers become more active again

Sports goods stores see a partial recovery while e-commerce continues to thrive

A return to more active lifestyles boosts demand for performance apparel and footwear

PROSPECTS AND OPPORTUNITIES

Sportswear heading in the right direction as a practical and fashionable option

Collaborations likely to remain a key tool in attracting interest

Sustainability back on the agenda

CATEGORY DATA

Table 1 Sales of Sportswear by Category: Value 2017-2022

Table 2 Sales of Sportswear by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Sportswear: % Value 2018-2022

Table 4 LBN Brand Shares of Sportswear: % Value 2019-2022

Table 5 Distribution of Sportswear by Format: % Value 2017-2022

Table 6 Forecast Sales of Sportswear by Category: Value 2022-2027

Table 7 Forecast Sales of Sportswear by Category: % Value Growth 2022-2027

APPAREL AND FOOTWEAR IN AUSTRIA

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 8 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 9 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 10 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 11 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 13 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 14 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 15 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 16 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 17 Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 18 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

Table 19 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Sportswear in Austria

Market Direction | 2023-01-10 | 20 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-06
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com