

Small Cooking Appliances in South Africa

Market Direction | 2023-01-12 | 39 pages | Euromonitor

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Report description:

Rising demand for small cooking appliances in 2022 continued to be driven by home cooking and food preparation at home. This continued to increase the sale of small cooking appliances as consumers sought to improve the way they cook their meals, while also becoming more experimental with their cooking. Coffee machines continued to benefit from the number of South Africans working remotely or through hybrid working models, as they sought to recreate the "cafe experience" at home, boosting further...

Euromonitor International's Small Cooking Appliances in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Small Cooking Appliances in South Africa

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List Of Contents And Tables

SMALL COOKING APPLIANCES IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Small cooking appliances benefits from ongoing cooking trend in South Africa

Home of Living Brands retains convincing leadership of small cooking appliances

Further online sales growth, but physical retailers remain dominant

PROSPECTS AND OPPORTUNITIES

Home cooking set to continue driving sales over the forecast period

Further dynamic growth for light fryers driven by health and convenience trends

Social media trends to support further growth of small cooking appliances

CATEGORY DATA

Table 1 Sales of Small Cooking Appliances by Category: Volume 2017-2022

Table 2 Sales of Small Cooking Appliances by Category: Value 2017-2022

Table 3 Sales of Small Cooking Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Small Cooking Appliances by Category: % Value Growth 2017-2022

Table 5 Sales of Freestanding Hobs by Format: % Volume 2017-2022

Table 6 NBO Company Shares of Small Cooking Appliances: % Volume 2018-2022

Table 7 LBN Brand Shares of Small Cooking Appliances: % Volume 2019-2022

Table 8 Distribution of Small Cooking Appliances by Format: % Volume 2017-2022

Table 9 Forecast Sales of Small Cooking Appliances by Category: Volume 2022-2027

Table 10 □Forecast Sales of Small Cooking Appliances by Category: Value 2022-2027

Table 11 □Forecast Sales of Small Cooking Appliances by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Small Cooking Appliances by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN SOUTH AFRICA

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 13 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023

Table 14 Replacement Cycles of Consumer Appliances by Category 2018-2023

MARKET DATA

Table 15 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 16 Sales of Consumer Appliances by Category: Value 2017-2022

Table 17 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

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Table 18 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 19 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022

Table 22 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022

Table 23 □Sales of Small Appliances by Category: Volume 2017-2022

Table 24 □Sales of Small Appliances by Category: Value 2017-2022

Table 25 □Sales of Small Appliances by Category: % Volume Growth 2017-2022

Table 26 □Sales of Small Appliances by Category: % Value Growth 2017-2022

Table 27 □NBO Company Shares of Major Appliances: % Volume 2018-2022

Table 28 □LBN Brand Shares of Major Appliances: % Volume 2019-2022

Table 29 □NBO Company Shares of Small Appliances: % Volume 2018-2022

Table 30 □LBN Brand Shares of Small Appliances: % Volume 2019-2022

Table 31 □Distribution of Major Appliances by Format: % Volume 2017-2022

Table 32 □Distribution of Small Appliances by Format: % Volume 2017-2022

Table 33 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027

Table 34 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027

Table 35 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027

Table 36 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027

Table 37 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027

Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027

Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027

Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027

Table 41 □Forecast Sales of Small Appliances by Category: Volume 2022-2027

Table 42 □Forecast Sales of Small Appliances by Category: Value 2022-2027

Table 43 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027

Table 44 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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