

Sleep Aids in Austria

Market Direction | 2023-01-12 | 25 pages | Euromonitor

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Report description:

Increased levels of uncertainty and fear caused stress and anxiety during the Coronavirus (COVID-19) pandemic and led to strong retail volume and current value sales growth in sleep aids in 2020 and 2021. This left the market size and value sales at a new high. With conditions improving gradually in 2022 the demand for sleep/calming aids decreased only marginally. However, this should be seen against the backdrop of spikes in demand in 2020 and 2021. Meanwhile, price increases due to higher cost...

Euromonitor International's Sleep Aids in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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