

## **Sleep Aids in Australia**

Market Direction | 2022-11-15 | 23 pages | Euromonitor

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### **Report description:**

Demand for sleep aids continues to grow in 2022, supported by the lifting of COVID-19 restrictions in Australia. This scenario has seen local consumers returning to busy lifestyles with challenges to balance work and family obligations. Many workplaces requested that employees return to the office and whilst hybrid measures are still an option for many, the stress to find a workload/family balance is fuelling anxiety and sleep issues, thereby supporting further sales of sleep aids in 2022. Resea...

Euromonitor International's Sleep Aids in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sleep Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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SLEEP AIDS IN AUSTRALIA

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