

## **Rice, Pasta and Noodles in Australia**

Market Direction | 2023-01-09 | 30 pages | Euromonitor

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### **Report description:**

To increase rice harvests in Australia, farmers may use a variety of techniques, including improving crop management practices, such as optimising planting and harvesting times, applying appropriate levels of fertilisers and pest control measures, in addition to using improved rice varieties that are more resistant to pests and disease. In addition to these traditional methods, Australian rice farmers are also adopting new technologies and approaches to improve crop yields and reduce water usage...

Euromonitor International's Rice, Pasta and Noodles in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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