

Personal Care Appliances in South Africa

Market Direction | 2023-01-12 | 36 pages | Euromonitor

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Report description:

South Africans continued to experience a challenging economic climate in 2022, due to high inflation, rising unemployment and utility costs, thereby restricting their disposable incomes. Considering this scenario, many local consumers remained conscious of their spending and continued to demand personal care appliances that offered perceived greater value in terms of price and quality.

Euromonitor International's Personal Care Appliances in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Care Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Personal Care Appliances in South Africa
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List Of Contents And Tables

PERSONAL CARE APPLIANCES IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumers remain value-driven in a challenging economy
Bricks-and-mortar stores drive sales of personal care appliances
Home of Living Brands retains convincing leadership overall

PROSPECTS AND OPPORTUNITIES

Anticipated increase in demand for personal care appliances
Premium brands set to register stable growth over the forecast period

CATEGORY DATA

Table 1 Sales of Personal Care Appliances by Category: Volume 2017-2022
Table 2 Sales of Personal Care Appliances by Category: Value 2017-2022
Table 3 Sales of Personal Care Appliances by Category: % Volume Growth 2017-2022
Table 4 Sales of Personal Care Appliances by Category: % Value Growth 2017-2022
Table 5 Sales of Body Shavers by Format: % Volume 2017-2022
Table 6 Sales of Hair Care Appliances by Format: % Volume 2017-2022
Table 7 NBO Company Shares of Personal Care Appliances 2018-2022
Table 8 LBN Brand Shares of Personal Care Appliances 2019-2022
Table 9 Distribution of Personal Care Appliances by Format: % Volume 2017-2022
Table 10 □Forecast Sales of Personal Care Appliances by Category: Volume 2022-2027
Table 11 □Forecast Sales of Personal Care Appliances by Category: Value 2022-2027
Table 12 □Forecast Sales of Personal Care Appliances by Category: % Volume Growth 2022-2027
Table 13 □Forecast Sales of Personal Care Appliances by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN SOUTH AFRICA

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for consumer appliances?

MARKET INDICATORS

Table 14 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023
Table 15 Replacement Cycles of Consumer Appliances by Category 2018-2023

MARKET DATA

Table 16 Sales of Consumer Appliances by Category: Volume 2017-2022
Table 17 Sales of Consumer Appliances by Category: Value 2017-2022
Table 18 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

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Table 19 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

Table 22 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022

Table 23 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022

Table 24 □Sales of Small Appliances by Category: Volume 2017-2022

Table 25 □Sales of Small Appliances by Category: Value 2017-2022

Table 26 □Sales of Small Appliances by Category: % Volume Growth 2017-2022

Table 27 □Sales of Small Appliances by Category: % Value Growth 2017-2022

Table 28 □NBO Company Shares of Major Appliances: % Volume 2018-2022

Table 29 □LBN Brand Shares of Major Appliances: % Volume 2019-2022

Table 30 □NBO Company Shares of Small Appliances: % Volume 2018-2022

Table 31 □LBN Brand Shares of Small Appliances: % Volume 2019-2022

Table 32 □Distribution of Major Appliances by Format: % Volume 2017-2022

Table 33 □Distribution of Small Appliances by Format: % Volume 2017-2022

Table 34 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027

Table 35 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027

Table 36 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027

Table 37 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027

Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027

Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027

Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027

Table 41 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027

Table 42 □Forecast Sales of Small Appliances by Category: Volume 2022-2027

Table 43 □Forecast Sales of Small Appliances by Category: Value 2022-2027

Table 44 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027

Table 45 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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