

Paediatric Consumer Health in Pakistan

Market Direction | 2023-01-10 | 21 pages | Euromonitor

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Report description:

While in 2022 Pakistan largely put the disruptions caused by COVID-19 behind it, other challenges emerged and affected economic growth. Spiralling inflation, massive devaluation of the Pakistani rupee against major world currencies and catastrophic floods, which left hundreds of thousands in need of emergency aid, all led to a poor economic picture. However, despite the difficult economic conditions, paediatric consumer health registered healthy constant value growth. That being said, paediatric...

Euromonitor International's Paediatric Consumer Health in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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