

Other Hot Drinks in Singapore

Market Direction | 2023-01-11 | 22 pages | Euromonitor

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Report description:

With Nutri-Grade labelling for beverages coming into effect in Singapore at the end of 2022, there has been a response from producers of other hot drinks that contain sugar and saturated fat, especially as a significant share of products (offered by malt-based and other plant-based hot drinks) serve as a meal replacement and hence have greater nutritional/calorie content. Labelling is mandatory for products with higher than 5% sugar and higher than 1.2% saturated fat (grades C and D), while labe...

Euromonitor International's Other Hot Drinks in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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