

NRT Smoking Cessation Aids in Austria

Market Direction | 2023-01-12 | 25 pages | Euromonitor

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Report description:

The Coronavirus (COVID-19) pandemic had a push-pull effect on smoking and the demand for NRT smoking cessation aids in Austria. Increased levels of stress, anxiety and boredom drove many consumers to keep smoking, or to smoke more often, especially during lockdowns. However, many consumers attempted to quit smoking, even when partially still working from home in 2021, to lower the risk of severe effects if they contracted the virus and improve their general health and wellbeing. As consumers res...

Euromonitor International's NRT Smoking Cessation Aids in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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The demand for NRT smoking cessation aids slides amid a shrinking smoking population

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The competitive landscape remains a duopoly

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