

Menswear in the United Kingdom

Market Direction | 2023-01-09 | 30 pages | Euromonitor

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Report description:

High inflation in the UK and the cost-of-living crisis in 2022 have been affecting sales across all menswear categories and limiting growth. However, due to the steep declines in 2020 and the still ongoing recovery from COVID-19, all categories are set to see both current value and volume growth in 2022. Although menswear volume sales are expected to remain below the 2019 level in 2022, due to increases in prices attributed to rises in the cost of materials, production and distribution, value sa...

Euromonitor International's Menswear in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Menswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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