

Menswear in Chile

Market Direction | 2023-01-09 | 25 pages | Euromonitor

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Report description:

Although pandemic-related restrictions were lifted during the second half of 2021, the greater return to the office has not been a reality for many Chilean employees. Many companies have established remote working or hybrid models, which remain in place in 2022. This change in the workplace daily routine has also shifted the dress codes for employees, consolidating the casual clothing trend that was already emerging prior to the pandemic. This has directly impacted many men's clothing decisions...

Euromonitor International's Menswear in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Menswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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