

## **Large Cooking Appliances in South Africa**

Market Direction | 2023-01-12 | 39 pages | Euromonitor

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### **Report description:**

Large cooking appliances experienced further stable demand in 2022, driven by frequent home cooking and food preparation. As most local consumers have continued to spend greater time at home post-lockdown, many of them are content to prepare food themselves out of habit. Greater food preparation at home has also elevated the need for consumers to upgrade their kitchen spaces. Consequently, this trend has contributed to further demand for built-in hobs and ovens, while more affluent South African...

Euromonitor International's Large Cooking Appliances in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Large Cooking Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Defy retains its dominance of large cooking appliances in 2022

Online platforms offer alternative channel for category sales

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Growth in property ownership to support further volume sales

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