

Jeans in Chile

Market Direction | 2023-01-09 | 23 pages | Euromonitor

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Report description:

Demand for jeans was already declining in Chile prior to the pandemic, in line with changing preferences for more relaxed styles of apparel under the athleisure trend including tracksuit bottoms, but the category registered its sharpest double-digit volume and value declines in 2020 for both the men's and women's segments. After the reopening of physical stores and the greater return to normality as restrictions were eased, 2021 was an exceptional year for apparel and footwear, and jeans was no...

Euromonitor International's Jeans in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jeans market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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