

Hot Drinks in Vietnam

Market Direction | 2022-11-28 | 35 pages | Euromonitor

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Report description:

Sales of hot drinks in Vietnam registered a downturn in demand during the height of the COVID-19 crisis in 2020 and 2021. This was mainly due to a significant declines in foodservice sales, as pandemic-related restrictions forced the closure of all on-trade channels. Another major factor placing pressure on the on-trade channel, even after its reopening, was a dramatic decline in inbound tourism flows. This was due to Vietnam's borders being closed to foreign visitors for an extended period, as...

Euromonitor International's Hot Drinks in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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