

## **Hot Drinks in South Africa**

Market Direction | 2023-01-09 | 39 pages | Euromonitor

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### **Report description:**

Following the removal of all travel and regulatory restrictions in early 2022, the largest development within hot drinks in South Africa has been the resumption of foodservice, reaching comparable levels to pre-pandemic demand. However, COVID-19 has permanently altered consumer preferences and behaviours, particularly in terms of where they acquire their hot drinks, which is also resulting in further strong retail demand.

Euromonitor International's Hot Drinks in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Improving coffee sales through foodservice as South Africans continue to spend time outside of the home, but retail prevails

Sales of fresh ground coffee and coffee beans rise, encouraging strategic partnerships

Nestle loses share, but retains overall leadership in 2022

#### PROSPECTS AND OPPORTUNITIES

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Private label gains ground at the expense of established brands

#### PROSPECTS AND OPPORTUNITIES

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Global cocoa shortage forecast to impact local hot chocolate prices

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