

Hosiery in Sweden

Market Direction | 2023-01-09 | 18 pages | Euromonitor

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Report description:

Although both sheer and non-sheer hosiery categories saw positive current value growth rates in 2022, the latter saw retail volume terms decline as a large number of women went back to sheer hosiery. Once COVID-19 limitations and social distancing were abolished, Swedish women could fully return to normal pre-pandemic environments where sheer hosiery is more commonly worn.

Euromonitor International's Hosiery in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2023

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Return to professional and social environments drives hosiery sales

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