

Hosiery in Nigeria

Market Direction | 2023-01-12 | 16 pages | Euromonitor

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Report description:

Nigeria's weak economy in 2022 negatively impacted the performance of hosiery as hefty inflation drove prices up. With consumer expenditure compromised Nigerians have focused on essential apparel and so only bought new hosiery when necessary. Hosiery is also not generally an essential product in Nigeria due to the hot climate. Many consumers prefer not to wear socks except on formal occasions or for sports activities. Nevertheless, hosiery enjoyed strong value growth in 2022 compared to other ap...

Euromonitor International's Hosiery in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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