

Hosiery in China

Market Direction | 2023-01-11 | 17 pages | Euromonitor

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Report description:

Retail current value sales of hosiery returned to decline in 2022. Similar to all other apparel categories, sales of hosiery were negatively affected by the resurgence and spread of the COVID-19 pandemic, and the corresponding lockdowns in major cities. With the increasing amount of time spent working from home, and fewer social events, the demand for sheer hosiery in particular declined further, since consumers usually wear these products with more formal outfits for business and more formal so...

Euromonitor International's Hosiery in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HOSIERY IN CHINA

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Resurgence of the pandemic and corresponding lockdowns greatly reduce consumer demand

The hosiery category remains highly fragmented in China

Functionality and focus on user experience become increasing important for hosiery

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