

Hosiery in China

Market Direction | 2023-01-11 | 17 pages | Euromonitor

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Report description:

Retail current value sales of hosiery returned to decline in 2022. Similar to all other apparel categories, sales of hosiery were negatively affected by the resurgence and spread of the COVID-19 pandemic, and the corresponding lockdowns in major cities. With the increasing amount of time spent working from home, and fewer social events, the demand for sheer hosiery in particular declined further, since consumers usually wear these products with more formal outfits for business and more formal so...

Euromonitor International's Hosiery in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Hosiery in China
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List Of Contents And Tables

HOSIERY IN CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Resurgence of the pandemic and corresponding lockdowns greatly reduce consumer demand

The hosiery category remains highly fragmented in China

Functionality and focus on user experience become increasingly important for hosiery

PROSPECTS AND OPPORTUNITIES

Sports socks to further differentiate and segment based on different sports

Calf compression socks have become trendy again

CATEGORY DATA

Table 1 Sales of Hosiery by Category: Volume 2017-2022

Table 2 Sales of Hosiery by Category: Value 2017-2022

Table 3 Sales of Hosiery by Category: % Volume Growth 2017-2022

Table 4 Sales of Hosiery by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Hosiery: % Value 2018-2022

Table 6 LBN Brand Shares of Hosiery: % Value 2019-2022

Table 7 Forecast Sales of Hosiery by Category: Volume 2022-2027

Table 8 Forecast Sales of Hosiery by Category: Value 2022-2027

Table 9 Forecast Sales of Hosiery by Category: % Volume Growth 2022-2027

Table 10 □Forecast Sales of Hosiery by Category: % Value Growth 2022-2027

APPAREL AND FOOTWEAR IN CHINA

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 12 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 17 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

Table 22 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

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