

## **Herbal/Traditional Products in Germany**

Market Direction | 2023-01-10 | 24 pages | Euromonitor

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### **Report description:**

Herbal/traditional products has continued to benefit from Germans seeking to reduce their susceptibility to illness. This has been largely driven by widespread fear of contracting COVID-19 and the desire to minimise the risk of complications from the virus. Prior to the emergence of the pandemic, most local consumers were already familiar with natural ingredients and remedies that can be used to prevent illness. Many were also aware of the ingredients deemed favourable to aiding the treatment of...

Euromonitor International's Herbal/Traditional Products in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Herbal/Traditional Products in Germany

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List Of Contents And Tables

### HERBAL/TRADITIONAL PRODUCTS IN GERMANY

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Strong growth for herbal/traditional products as consumers remain health conscious

Herbal/traditional cough, cold and allergy (hay fever) remedies registers most dynamic growth

Ongoing solid demand for herbal/traditional sleep aids

#### PROSPECTS AND OPPORTUNITIES

Herbal/traditional products offers positive outlook in Germany

Focus on natural and herbal trends to widen consumer base

Herbal/traditional products expected to benefit from increasing incidence of colds and flu

#### CATEGORY DATA

Table 1 Sales of Herbal/Traditional Products by Category: Value 2017-2022

Table 2 Sales of Herbal/Traditional Products by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Herbal/Traditional Products: % Value 2018-2022

Table 4 LBN Brand Shares of Herbal/Traditional Products: % Value 2019-2022

Table 5 Forecast Sales of Herbal/Traditional Products by Category: Value 2022-2027

Table 6 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2022-2027

#### CONSUMER HEALTH IN GERMANY

#### EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

#### MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format and Category: % Value 2022

Table 16 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

#### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

Summary 1 OTC: Switches 2021-2022

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

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