

Herbal/Traditional Products in Austria

Market Direction | 2023-01-12 | 27 pages | Euromonitor

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Report description:

Herbal/traditional products saw moderate retail current value growth in 2022. While faster compared with 2020 and 2021, growth was slower than in the early review period. Even though many consumers generally opt for natural products, rather than purely chemical ones, product discontinuations, supply chain backlogs, delivery delays and new non-herbal/traditional products increased the competition and limited overall growth potential. Nevertheless, in line with burgeoning trends towards "clean" liv...

Euromonitor International's Herbal/Traditional Products in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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