

Footwear in Turkey

Market Direction | 2023-01-09 | 21 pages | Euromonitor

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Report description:

Footwear saw modest growth in volume terms in 2022, following a strong recovery in 2021, with demand exceeding pre-pandemic levels. Sales of both men's and women's footwear were boosted by the return of consumers to their physical offices, at least on a hybrid basis, which saw a return in demand for formal shoes. However, sales of men's footwear lagged behind 2019 levels in volume terms, due to the casualisation of dress codes in many work settings.

Euromonitor International's Footwear in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Leading players invest in new stores and licensing agreements

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