

Footwear in Turkey

Market Direction | 2023-01-09 | 21 pages | Euromonitor

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Report description:

Footwear saw modest growth in volume terms in 2022, following a strong recovery in 2021, with demand exceeding pre-pandemic levels. Sales of both men's and women's footwear were boosted by the return of consumers to their physical offices, at least on a hybrid basis, which saw a return in demand for formal shoes. However, sales of men's footwear lagged behind 2019 levels in volume terms, due to the casualisation of dress codes in many work settings.

Euromonitor International's Footwear in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Footwear in Turkey
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List Of Contents And Tables

FOOTWEAR IN TURKEY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Safety concerns increase the spotlight on children's footwear

Leading players invest in new stores and licensing agreements

PROSPECTS AND OPPORTUNITIES

Children's footwear to lead growth

Leading apparel players are expected to diversify into footwear, while digitalisation presents new possibilities

Strong performance for trainers, due to health and fitness and casualisation trends

CATEGORY DATA

Table 1 Sales of Footwear by Category: Volume 2017-2022

Table 2 Sales of Footwear by Category: Value 2017-2022

Table 3 Sales of Footwear by Category: % Volume Growth 2017-2022

Table 4 Sales of Footwear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Footwear: % Value 2018-2022

Table 6 LBN Brand Shares of Footwear: % Value 2019-2022

Table 7 Distribution of Footwear by Format: % Value 2017-2022

Table 8 Forecast Sales of Footwear by Category: Volume 2022-2027

Table 9 Forecast Sales of Footwear by Category: Value 2022-2027

Table 10 □Forecast Sales of Footwear by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Footwear by Category: % Value Growth 2022-2027

APPAREL AND FOOTWEAR IN TURKEY

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 Key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 12 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 13 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 14 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 15 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 17 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 18 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 19 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 20 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 21 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 22 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

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