

Footwear in Sweden

Market Direction | 2023-01-09 | 19 pages | Euromonitor

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Report description:

Footwear witnessed slower growth in 2022 than apparel as the category was impacted by unit price adjustments. Higher inflation and reduced consumer spending led to a decline in footwear retail volume sales as Swedes prioritised apparel purchases over footwear. In 2022, footwear retailers also continued to witness the impact of COVID-19, including supply chain challenges and increased shipping costs, which was exacerbated by a surge in production and materials costs. Physical retailing has played...

Euromonitor International's Footwear in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Online shopping is less popular for footwear

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