

Footwear in Chile

Market Direction | 2023-01-09 | 19 pages | Euromonitor

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Report description:

While demand for footwear in Chile continues to grow in 2022, albeit at a much slower rate than the previous year, overall volume sales remain lower than pre-pandemic levels. On the other hand, current value growth of the category remains higher, driven by rising inflation, which is pushing up the average unit price. Demand for footwear is being influenced by changing consumer priorities since the pandemic, whereby they prefer to support their mental and physical health by spending greater time...

Euromonitor International's Footwear in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Footwear in Chile
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List Of Contents And Tables

FOOTWEAR IN CHILE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Further volume growth for footwear in 2022, but rising inflation pushes up average unit price

National footwear production continues to plummet

Footwear specialists look to improve in-store customer experience

PROSPECTS AND OPPORTUNITIES

Retail e-commerce to remain relevant channel for footwear

Sustainability to continue shaping footwear production

Smart footwear likely to gain in popularity

CATEGORY DATA

Table 1 Sales of Footwear by Category: Volume 2017-2022

Table 2 Sales of Footwear by Category: Value 2017-2022

Table 3 Sales of Footwear by Category: % Volume Growth 2017-2022

Table 4 Sales of Footwear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Footwear: % Value 2018-2022

Table 6 LBN Brand Shares of Footwear: % Value 2019-2022

Table 7 Distribution of Footwear by Format: % Value 2017-2022

Table 8 Forecast Sales of Footwear by Category: Volume 2022-2027

Table 9 Forecast Sales of Footwear by Category: Value 2022-2027

Table 10 □Forecast Sales of Footwear by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Footwear by Category: % Value Growth 2022-2027

APPAREL AND FOOTWEAR IN CHILE

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 12 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 13 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 14 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 15 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 17 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 18 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 19 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 20 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 21 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

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Table 22 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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