

Dietary Supplements in Austria

Market Direction | 2023-01-12 | 29 pages | Euromonitor

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Report description:

Dietary supplements recorded strong retail current value sales growth in 2022, as consumers continued to opt for prevention over cure and self-management of their health. Their main aims were to strengthen their immune system and improve general wellbeing. In addition, consumers expanded their search for dietary supplements to support more than simply the immune system and general health. In this vein, they looked for anti-ageing properties and products with beauty, eye health, brain and urinary...

Euromonitor International's Dietary Supplements in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

January 2023

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Combination dietary supplements benefits from the demand for convenient and easy-to-use products

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