

## **Dietary Supplements in Australia**

Market Direction | 2022-11-15 | 27 pages | Euromonitor

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### **Report description:**

Sales of dietary supplements continue to be supported by demand for immunity support. After two years of significantly low rates of influenza in Australia, there has been a resurgence in 2022 due to an easing of restrictions and greater contact with others, encouraging consumers to search for products that can help strengthen their immune systems. At the same time, there was a surge in COVID-19 cases earlier in the year in Australia, which has further supported the demand for dietary supplements...

Euromonitor International's Dietary Supplements in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
January 2023

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