

Dermatologicals in Germany

Market Direction | 2023-01-10 | 25 pages | Euromonitor

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Report description:

Dermatologicals has enjoyed dynamic current value growth across the category in 2022 following a solid performance over the review period. Increasing value sales have, on the one hand, been influenced by rising unit prices and, on the other, by the specifics of dermatologicals and relatively healthy demand for such products. For example, hair loss treatments (which has continued to attract an increasing number of new consumers), medicated shampoos, and cold sore treatments (with problems such as...

Euromonitor International's Dermatologicals in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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