

Dermatologicals in Austria

Market Direction | 2023-01-12 | 27 pages | Euromonitor

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Report description:

As the threat and related restrictions of Coronavirus (COVID-19) eased, most consumers in Austria returned to more regular shopping behaviours and pre-pandemic activities in general. As a result, retail volume and current value sales of dermatologicals improved in most categories in 2022. Spending more time outside the home, returning to the workplace and going to the gym and social, leisure and entertainment venues increased the frequency and intimacy of contact with other consumers and the pre...

Euromonitor International's Dermatologicals in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2023

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Growing interest in personal appearance boosts hair loss treatments

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Environmental factors and closer contact with others to stimulate the need for dermatologicals

Low birth rate and kinder alternatives to hit nappy (diaper) rash treatments and paediatric dermatologicals

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