

Cough, Cold and Allergy (Hay Fever) Remedies in Pakistan

Market Direction | 2023-01-10 | 22 pages | Euromonitor

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Report description:

While in 2022 Pakistan largely put the disruptions caused by COVID-19 behind it, there were other challenges. Spiralling inflation, massive devaluation of the Pakistani rupee against major world currencies and catastrophic floods, which left hundreds of thousands in need of emergency aid, all led to a poor economic picture. However, despite the difficult economic conditions, cough, cold and allergy (hay fever) remedies registered healthy constant value growth. One factor driving value growth is...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Cough, Cold and Allergy (Hay Fever) Remedies in Pakistan

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List Of Contents And Tables

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN PAKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Double-digit constant value growth in spite of spiralling inflation

Procter & Gamble maintains its lead in 2022

Health and personal care stores still dominate distribution

PROSPECTS AND OPPORTUNITIES

Promising outlook over forecast period

Status quo remains over forecast period

Opportunity for growth beyond cough syrups

CATEGORY DATA

Table 1 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2017-2022

Table 2 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2018-2022

Table 4 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2022

Table 5 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2022-2027

Table 6 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN PAKISTAN

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Distribution of Consumer Health by Format: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format and Category: % Value 2022

Table 15 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 16 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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Summary 1 Research Sources

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