

## **Cough, Cold and Allergy (Hay Fever) Remedies in Pakistan**

Market Direction | 2023-01-10 | 22 pages | Euromonitor

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### **Report description:**

While in 2022 Pakistan largely put the disruptions caused by COVID-19 behind it, there were other challenges. Spiralling inflation, massive devaluation of the Pakistani rupee against major world currencies and catastrophic floods, which left hundreds of thousands in need of emergency aid, all led to a poor economic picture. However, despite the difficult economic conditions, cough, cold and allergy (hay fever) remedies registered healthy constant value growth. One factor driving value growth is...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

January 2023

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