

Cough, Cold and Allergy (Hay Fever) Remedies in Australia

Market Direction | 2022-11-15 | 26 pages | Euromonitor

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Report description:

Cough, cold and allergy (hay fever) remedies is set to record higher current value growth in 2022, primarily driven by the return of an unusually strong influenza season in Australia. At the beginning of the year and during the pandemic, the occurrence of flu was 236 times lower than the review period average. Nevertheless, the reopening of Australia's border in late February 2022 (introducing new strains of flu from other countries) and the low uptake of flu vaccinations are resulting in a spike...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN AUSTRALIA

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Free vaccine rollout to ramp up influenza vaccination rates

Johnson & Johnson strengthens leadership of cough, cold and allergy (hay fever) remedies in 2022

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