

Consumer Health in Germany

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Report description:

Consumer health in Germany has registered positive current value sales in 2022. Since the outbreak of COVID-19 in 2020, health concerns have been at the forefront of local consumers' minds, leading to a greater focus on personal health improvement. Therefore, demand for vitamins and dietary supplements remains positive, given high online penetration and the rising preventive health trend. The fear of COVID-19, as well as the return of common seasonal illnesses in a post-pandemic environment, suc...

Euromonitor International's Consumer Health in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Consumer Health in Germany
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List Of Contents And Tables

CONSUMER HEALTH IN GERMANY

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 2 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2017-2022

Table 4 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 6 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 7 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 8 Distribution of Consumer Health by Format: % Value 2017-2022

Table 9 Distribution of Consumer Health by Format and Category: % Value 2022

Table 10 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 11 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

Summary 1 OTC: Switches 2021-2022

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

ANALGESICS IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumption returns to higher levels as number of flu cases drastically increases

NSAID drugs register highest growth rates

Topical analgesics/anaesthetic benefits from increasing levels of physical activity

PROSPECTS AND OPPORTUNITIES

Analgesics to remain important for self-medication

Growing trend for herbal alternatives

GlaxoSmithKline likely to retain convincing leadership of analgesics

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CATEGORY DATA

Table 12 Sales of Analgesics by Category: Value 2017-2022

Table 13 Sales of Analgesics by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Analgesics: % Value 2018-2022

Table 15 LBN Brand Shares of Analgesics: % Value 2019-2022

Table 16 Forecast Sales of Analgesics by Category: Value 2022-2027

Table 17 Forecast Sales of Analgesics by Category: % Value Growth 2022-2027

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cough, cold and allergy (hay fever) remedies records strong growth due to return of colds and influenza

High pollen levels intensify demand for antihistamines/allergy remedies

Improving demand for pharyngeal preparations in 2022

PROSPECTS AND OPPORTUNITIES

Post-pandemic era likely to see improving demand for cough and cold remedies

Herbal/traditional products offer positive outlook

Diversification of portfolios as threat of pandemic wanes

CATEGORY DATA

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2017-2022

Table 19 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2017-2022

Table 20 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2018-2022

Table 21 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2022

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2022-2027

Table 23 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2022-2027

DIGESTIVE REMEDIES IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Social gatherings and dining out positively impact demand for digestive remedies

Demand for stress-related medication remains prevalent in 2022

Motion sickness remedies and diarrhoeal remedies show positive performances as travel restrictions ease

PROSPECTS AND OPPORTUNITIES

Slower dynamics due to consumers' increasingly healthy lifestyles

Digestive remedies to target young adults

Expansion of interest in vitamins and dietary supplements may pose competition

CATEGORY DATA

Table 24 Sales of Digestive Remedies by Category: Value 2017-2022

Table 25 Sales of Digestive Remedies by Category: % Value Growth 2017-2022

Table 26 NBO Company Shares of Digestive Remedies: % Value 2018-2022

Table 27 LBN Brand Shares of Digestive Remedies: % Value 2019-2022

Table 28 Forecast Sales of Digestive Remedies by Category: Value 2022-2027

Table 29 Forecast Sales of Digestive Remedies by Category: % Value Growth 2022-2027

DERMATOLOGICALS IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Growth of dermatologicals remains dynamic in 2022

Mask wearing increases demand for cold sore treatments

Scalp problems and thinning hair drive demand for hair loss treatments

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PROSPECTS AND OPPORTUNITIES

Rising prevalence of common skin problems to support growth of dermatologicals

The threat presented by dermocosmetics

Competitive landscape likely to remain fragmented

CATEGORY DATA

Table 30 Sales of Dermatologicals by Category: Value 2017-2022

Table 31 Sales of Dermatologicals by Category: % Value Growth 2017-2022

Table 32 NBO Company Shares of Dermatologicals: % Value 2018-2022

Table 33 LBN Brand Shares of Dermatologicals: % Value 2019-2022

Table 34 LBN Brand Shares of Hair Loss Treatments: % Value 2019-2022

Table 35 Forecast Sales of Dermatologicals by Category: Value 2022-2027

Table 36 Forecast Sales of Dermatologicals by Category: % Value Growth 2022-2027

NRT SMOKING CESSATION AIDS IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Increasing prices in 2022 drive value growth

Health awareness influences category's performance

Competitive landscape remains consolidated

PROSPECTS AND OPPORTUNITIES

Category growth to be influenced by shift towards alternatives

Pharmacies will continue to dominate distribution

Nicorette likely to retain dominance due to wide availability

CATEGORY INDICATORS

Table 37 Number of Smokers by Gender 2017-2022

CATEGORY DATA

Table 38 Sales of NRT Smoking Cessation Aids by Category: Value 2017-2022

Table 39 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2017-2022

Table 40 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2018-2022

Table 41 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2019-2022

Table 42 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2022-2027

Table 43 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2022-2027

SLEEP AIDS IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales boosted by rising levels of stress and sleep disorders

Herbal/traditional options dominate sales of sleep aids in Germany

Pharmacies continues to lead distribution of sleep aids despite rise of e-commerce

PROSPECTS AND OPPORTUNITIES

Sleep aids set to continue to grow at healthy pace

Domestic players to retain leadership over forecast period

Novelties to be explored

CATEGORY DATA

Table 44 Sales of Sleep Aids: Value 2017-2022

Table 45 Sales of Sleep Aids: % Value Growth 2017-2022

Table 46 NBO Company Shares of Sleep Aids: % Value 2018-2022

Table 47 LBN Brand Shares of Sleep Aids: % Value 2019-2022

Table 48 Forecast Sales of Sleep Aids: Value 2022-2027

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Table 49 Forecast Sales of Sleep Aids: % Value Growth 2022-2027

EYE CARE IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Increasing demand for eye care supported by ongoing remote working trend

Allergy eye care continues to benefit from the strong hay fever season in Germany

Competitive landscape remains stable

PROSPECTS AND OPPORTUNITIES

Dry eye conditions to support further growth of standard eye care

Potential offered by products targeting children and teenagers

Long-term outlook remains positive for eye care

CATEGORY DATA

Table 50 Sales of Eye Care by Category: Value 2017-2022

Table 51 Sales of Eye Care by Category: % Value Growth 2017-2022

Table 52 NBO Company Shares of Eye Care: % Value 2018-2022

Table 53 LBN Brand Shares of Eye Care: % Value 2019-2022

Table 54 Forecast Sales of Eye Care by Category: Value 2022-2027

Table 55 Forecast Sales of Eye Care by Category: % Value Growth 2022-2027

WOUND CARE IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Wound care registers higher demand as outdoor activities increase

Beiersdorf retains overall leadership

Distribution of wound care remains fairly stable in 2022

PROSPECTS AND OPPORTUNITIES

Wound care sales supported by interest in outdoor activities and travel

Environmentally-friendly wound care to gain in popularity

Innovation and new product development are key to further value growth

CATEGORY DATA

Table 56 Sales of Wound Care by Category: Value 2017-2022

Table 57 Sales of Wound Care by Category: % Value Growth 2017-2022

Table 58 NBO Company Shares of Wound Care: % Value 2018-2022

Table 59 LBN Brand Shares of Wound Care: % Value 2019-2022

Table 60 Forecast Sales of Wound Care by Category: Value 2022-2027

Table 61 Forecast Sales of Wound Care by Category: % Value Growth 2022-2027

VITAMINS IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Prevention and increasing cases of colds and flu benefit vitamins

Trends around different diets and lifestyles positively impact demand for vitamins

Vitamins A and D celebrate their triumph

PROSPECTS AND OPPORTUNITIES

Rising prices will make private label and e-commerce increasingly attractive

Vitamins to face increasing competition from functional wellness products

Demand for drinkable vitamins and alternative formats on the rise

CATEGORY DATA

Table 62 Sales of Vitamins by Category: Value 2017-2022

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Table 63 Sales of Vitamins by Category: % Value Growth 2017-2022

Table 64 Sales of Multivitamins by Positioning: % Value 2017-2022

Table 65 NBO Company Shares of Vitamins: % Value 2018-2022

Table 66 LBN Brand Shares of Vitamins: % Value 2019-2022

Table 67 Forecast Sales of Vitamins by Category: Value 2022-2027

Table 68 Forecast Sales of Vitamins by Category: % Value Growth 2022-2027

DIETARY SUPPLEMENTS IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fish oils/omega fatty acids continues to record dynamic growth in 2022

Strong demand for beauty-positioned dietary supplements in 2022

PROSPECTS AND OPPORTUNITIES

Demand for dietary supplements to continue growing in Germany

Demand for eye health supplements to continue over the forecast period

Minerals and probiotic supplements to remain popular

CATEGORY DATA

Table 69 Sales of Dietary Supplements by Category: Value 2017-2022

Table 70 Sales of Dietary Supplements by Category: % Value Growth 2017-2022

Table 71 Sales of Dietary Supplements by Positioning: % Value 2017-2022

Table 72 NBO Company Shares of Dietary Supplements: % Value 2018-2022

Table 73 LBN Brand Shares of Dietary Supplements: % Value 2019-2022

Table 74 Forecast Sales of Dietary Supplements by Category: Value 2022-2027

Table 75 Forecast Sales of Dietary Supplements by Category: % Value Growth 2022-2027

WEIGHT MANAGEMENT AND WELLBEING IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pandemic weight gain supports improving sales of weight management and wellbeing

Dynamic performance by slimming teas in 2022

Rising unit prices support stronger value growth for category

PROSPECTS AND OPPORTUNITIES

Simplicity and natural ingredients are key to attracting local consumers

On-the-go consumption to benefit category in the coming years

Retail e-commerce continues to grow at healthy pace

CATEGORY DATA

Table 76 Sales of Weight Management and Wellbeing by Category: Value 2017-2022

Table 77 Sales of Weight Management and Wellbeing by Category: % Value Growth 2017-2022

Table 78 NBO Company Shares of Weight Management and Wellbeing: % Value 2018-2022

Table 79 LBN Brand Shares of Weight Management and Wellbeing: % Value 2019-2022

Table 80 Forecast Sales of Weight Management and Wellbeing by Category: Value 2022-2027

Table 81 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2022-2027

SPORTS NUTRITION IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Higher activity levels boost growth of sports nutrition in 2022

Hectic lifestyles support demand for sports protein RTD

Protein is trending in Germany

PROSPECTS AND OPPORTUNITIES

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Positive outlook for sports nutrition driven by healthy and active lifestyles
Clean labels, veganism and natural ingredients are key to expanding audience
Packaged food offers strong competition in the coming years

CATEGORY DATA

Table 82 Sales of Sports Nutrition by Category: Value 2017-2022
Table 83 Sales of Sports Nutrition by Category: % Value Growth 2017-2022
Table 84 NBO Company Shares of Sports Nutrition: % Value 2018-2022
Table 85 LBN Brand Shares of Sports Nutrition: % Value 2019-2022
Table 86 Forecast Sales of Sports Nutrition by Category: Value 2022-2027
Table 87 Forecast Sales of Sports Nutrition by Category: % Value Growth 2022-2027

HERBAL/TRADITIONAL PRODUCTS IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Strong growth for herbal/traditional products as consumers remain health conscious
Herbal/traditional cough, cold and allergy (hay fever) remedies registers most dynamic growth
Ongoing solid demand for herbal/traditional sleep aids

PROSPECTS AND OPPORTUNITIES

Herbal/traditional products offers positive outlook in Germany
Focus on natural and herbal trends to widen consumer base
Herbal/traditional products expected to benefit from increasing incidence of colds and flu

CATEGORY DATA

Table 88 Sales of Herbal/Traditional Products by Category: Value 2017-2022
Table 89 Sales of Herbal/Traditional Products by Category: % Value Growth 2017-2022
Table 90 NBO Company Shares of Herbal/Traditional Products: % Value 2018-2022
Table 91 LBN Brand Shares of Herbal/Traditional Products: % Value 2019-2022
Table 92 Forecast Sales of Herbal/Traditional Products by Category: Value 2022-2027
Table 93 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2022-2027

PAEDIATRIC CONSUMER HEALTH IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Strong growth for paediatric consumer health in 2022
Strong cold and flu season benefits paediatric cough, cold and allergy remedies
Paediatric vitamins and dietary supplements on a positive trajectory

PROSPECTS AND OPPORTUNITIES

Paediatric vitamins and dietary supplements set to benefit from focus on preventive health
Birth rate could impact stronger category growth
Rising incidence of skin problems to create demand for paediatric dermatologicals

CATEGORY DATA

Table 94 Sales of Paediatric Consumer Health by Category: Value 2017-2022
Table 95 Sales of Paediatric Consumer Health by Category: % Value Growth 2017-2022
Table 96 Sales of Paediatric Vitamins and Dietary Supplements by Type: % Value 2017-2022
Table 97 NBO Company Shares of Paediatric Consumer Health: % Value 2018-2022
Table 98 LBN Brand Shares of Paediatric Consumer Health: % Value 2019-2022
Table 99 Forecast Sales of Paediatric Consumer Health by Category: Value 2022-2027
Table 100 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2022-2027

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